



**INTRODUCTION TO THE GLOBALG.A.P  
BENCHMARKING**

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## INTRODUCTION

### OUR STRATEGIC PILLARS

The Secretariat's work program is developed by the Board into an annual activity plan aligned to the key strategic pillars of GLOBALG.A.P., these being:

- Partnership
- Integrity
- **Benchmarking**
- Stakeholder Participation
- Efficiency and Effectiveness





## INTRODUCTION

### WHAT IS GLOBALG.A.P.?

- GLOBALG.A.P is a private sector body that sets **voluntary standards** for the certification and implementation of Good Agricultural Practice around the globe
- The GLOBALG.A.P Standard is primarily designed to reassure consumers about how food is produced on the farm by minimising detrimental environmental impacts of farming operations, reducing the use of chemical inputs and ensuring a responsible approach to worker health and safety as well as animal welfare
- The GLOBALG.A.P Standards are pre-farm gate or on-farm standards

## INTRODUCTION

### WHAT IS GLOBALG.A.P.?

- GLOBALG.A.P is a **business to business** initiative
- GLOBALG.A.P covers the certification of the **whole agricultural production process** of the product from before the plant is in the ground (origin and propagation material control points) or from the animal enters the production process to non-processed product (no processing, manufacturing or slaughtering is covered, except for the first level in Aquaculture)

***“The Global Partnership for Good Agricultural Practice”***

## INTRODUCTION

### OUR OBJECTIVES IN BENCHMARKING

- **Recognize existing best practice: “Benchmarking”**
- Enhance the credibility of “farm assurance” by re-enforcing robust processes for compliance
- Ensuring auditor competence and harmonising interpretation of technical criteria
- Encourage non-participating producers to embrace farm assurance

Frequent questions regarding the „Benchmarking“:

- ➔ **What happens during this process?**
- ➔ **Where does this take place?**
- ➔ **Who is involved?**
- ➔ **Why do it? (Benefits?)**

## BENEFITS OF THE GLOBALG.A.P BENCHMARKING PROCEDURE

### FOR SCHEME / STANDARD OWNERS

#### **ACCEPTANCE BY PRODUCERS/ RETAILERS**

- Higher credibility in local agricultural industry and amongst international retailers

#### **CERTIFICATION BODIES (CB)**

- CB-Administration (only for AMC) =cost reduction
- Capacity building activities: trainings and workshops.

#### **GLOBALG.A.P's INTEGRITY**

- Increases reliability in certificates
- Ensures harmonization between CBs
- Improves knowledge

#### **DATABASE SUPPORT**

- System provides full transparency of data and increases acceptance of certification.
- Possibility to know the current status of the certification at any point in place and time.

#### **MARKETING PLATFORM**

- Benefit from GLOBALG.A.P marketing and promotional activities world-wide



## THE GLOBALG.A.P SYSTEM

### INTEGRITY PROGRAM

#### **Certification Integrity Program – CIPRO**

- Monitoring of the certification body's performance
- Producer (re-)assessment
- Certification body office assessment

#### **Brand Integrity Program – BIPRO**

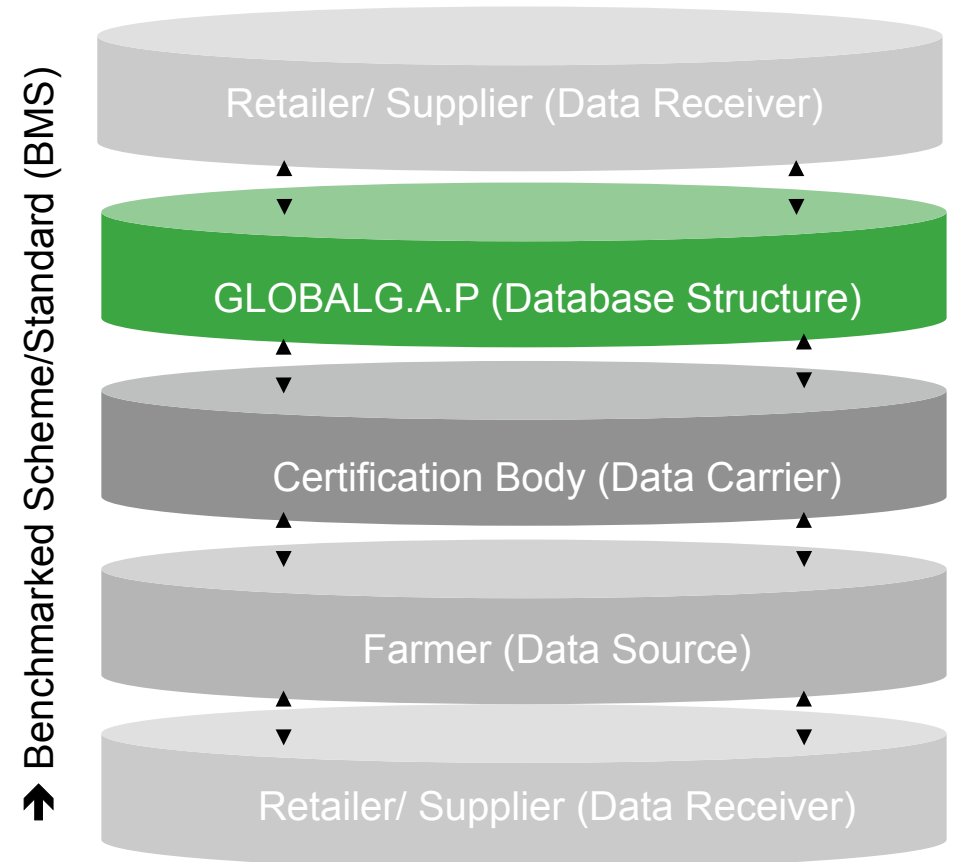
- Other issues affecting GLOBALG.A.P Brand
- Database, data accuracy
- Brand misuse



## GLOBALG.A.P INTEGRITY

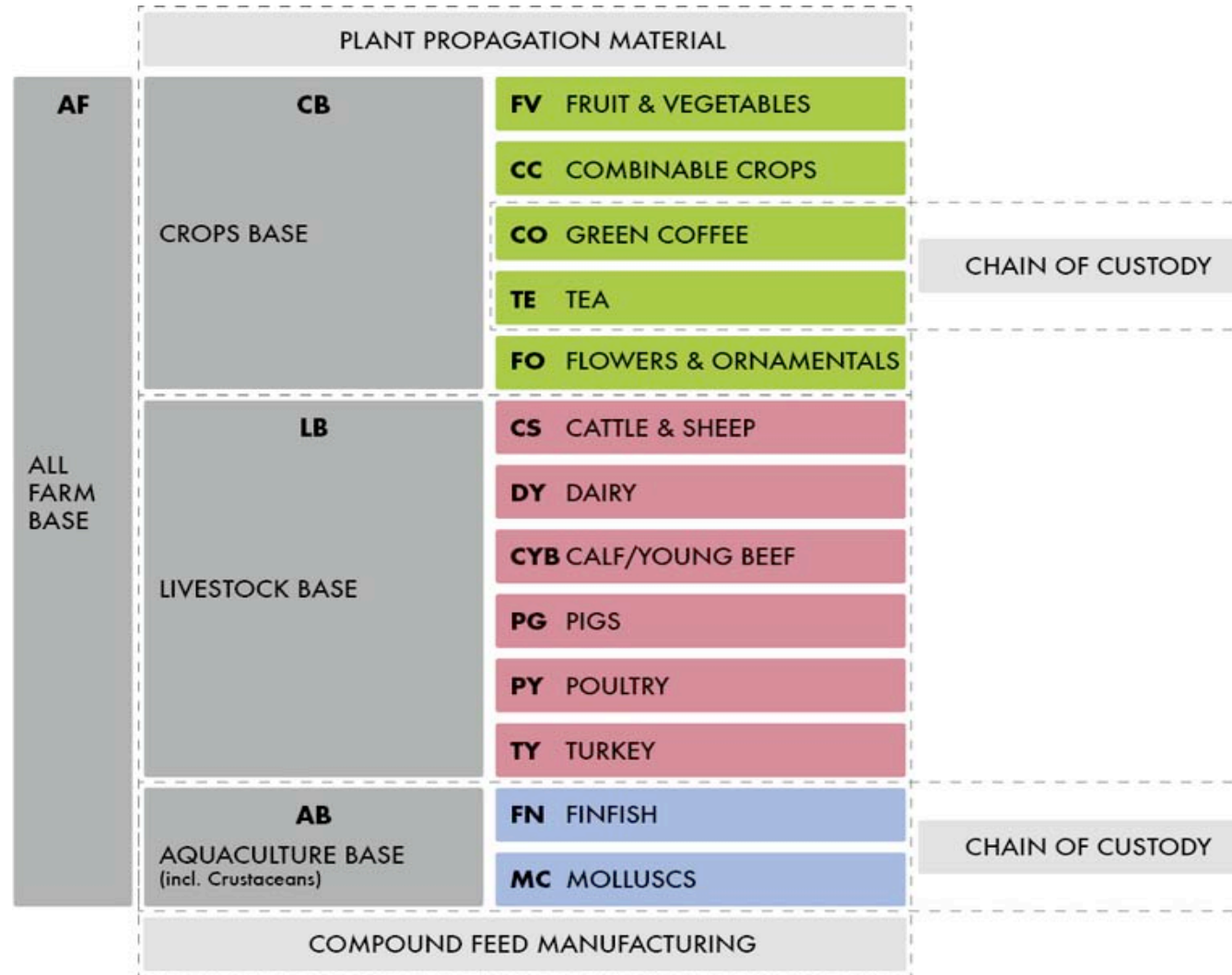
### GLOBALG.A.P DATABASE

- Full Transparency
- All certified farmers / certificate holders
- All relevant certification details (status, scope, validity)
- Data protection rules apply
- Public registration number confirmation
- *“Interface” to databases of benchmarked schemes*
- *CSO access to Database (under development)*



# GLOBALG.A.P STANDARD STRUCTURE

## MODULAR APPROACH



**THE SYSTEM**



## GLOBALG.A.P NATIONAL TECHNICAL WORKING GROUPS

MORE LOCAL INPUT IN GLOBALG.A.P STANDARD SETTING

### Africa

- **Cote D'Ivoire**
- Egypt
- **Ghana**
- Kenya
- South Africa
- **Tanzania**

### Asia

- India
- Malaysia
- Thailand (**Aqua/FV**)

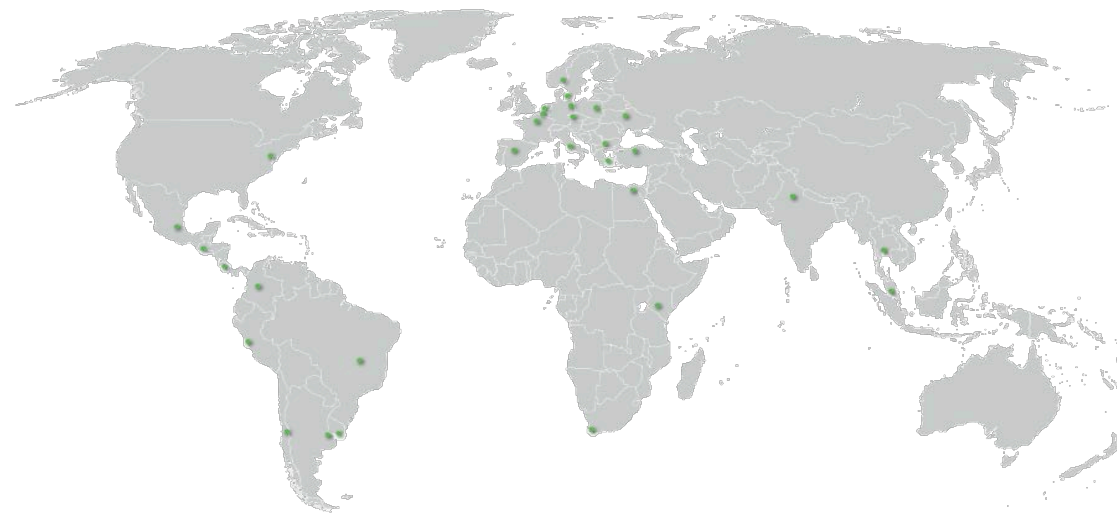
### Europe

- Belgium
- Bulgaria
- Czech Republic
- Denmark

- France
- Germany
- Greece
- Italy
- Netherlands
- **Norway**
- Poland
- Spain
- Turkey
- Ukraine

### North/South America

- Argentina
- Brazil
- Chile (**Aqua/FV**)
- Colombia (**Aqua/FV**)
- Costa Rica
- Guatemala
- **Mexico**
- Peru
- Uruguay
- **USA**



8 New NTWGs in 2010!!

NTWGs in nearly all countries with more than 300 certificates !

## GLOBALG.A.P GLOBAL NTWG MEETING 2010

### WHO IS IN THE ROOM – WHAT TYPES OF NTWGS ARE THERE?

- Long standing NTWGs
- Fixed working plan and objectives
- Recognized National Interpretation Guidelines
- GRASP National Interpretation Guidelines
- Several events, trainings organized with the GLOBALG.A.P Secretariat
- Fixed structure, and role regarding GLOBALG.A.P certification in the country
- Newly established NTWGs
- Founded more recently
- Establishing organisational structure
- Defining objectives and working plan
- Starting to working on National Interpretation Guidelines
- People interested in establishing an NTWG
- Getting familiar with the concept of NTWGs
- In the process to get other stakeholders involved
- People interested in supporting NTWGs
- Inactive – Dysfunctional NTWGs
- Not enough interest
- No benefits seen
- No collaboration in the sector
- No leaders

## GLOBALG.A.P GLOBAL NTWG MEETING 2010

### INTRODUCTION: QUESTIONS TO YOU:

#### **General Feedback, current activities in the NTWGs:**

- Newly established groups: Wish to receive more guidance and exchange on effective organisation of the NTWG
- Harmonisation of CB interpretation through national interpretation guidelines and the inclusion of certification bodies in the NTWG.
- Raising awareness and the principle understanding of GLOBALG.A.P
- NTWG members sometimes do serve as training resource in a country (Kenya)
- NTWGs do lobby for the recognition of private standards by national authorities
- Capacity building and awareness raising for small producers
- NTWGs want to participate more actively in the Sector Committees and Board

#### **Technical Issues:**

- Minor Use of crop protection products
- MRLs and retailers demanding more than legally prescribed MRLs

## ACHIEVEMENTS

### 11 NATIONAL INTERPRETATION GUIDELINES IFA V 3

- The Netherlands
- Germany
- Belgium
- France
- Italy
- Colombia
- Thailand
- Chile
- Guatemala
- South Africa
- Costa Rica

All National Interpretation Guidelines until now are for Crops (Fruit and Vegetables)

COSTA RICA INTERPRETATION GUIDELINE  
IFA | CPCC  
ALL FARM | CROPS BASE | FRUIT AND VEGETABLES |  
FLOWERS AND ORNAMENTALS

# GLOBALG.A.P.

## Interpretation Guideline – COSTA RICA Integrated Farm Assurance Control Points and Compliance Criteria

### MODULES:

**ALL FARM | CROPS BASE | FRUIT & VEGETABLES |  
FLOWER & ORNAMENTALS**

Based on  
All Farm V3.0-2 Sep07  
Fruit and Vegetables V3.0-2 Sep07  
Crops Base V3.0-3 Feb09  
Flowers and Ornamentals V3.1 Feb09

Valid from: 27.09.2010  
Mandatory from: 27.12.2010

# BENCHMARKING

WHAT IS „BENCHMARKING“?

- It consists of a one-to-one comparison principle where private or public schemes existing in different regions or countries are contrasted against GLOBALG.A.P. . These schemes usually address certain requirements identified for the particular geographical locations and marketplace. They also reflect the local regulations, needs and cultures and often have brand image attached to them
- All requirements (CPCCs and GG) must be included and have at least the same compliance level (MM, mm or N/A)
- Recognition and standardization tool for Good Agricultural Practice around the globe



BMS

IN



**GLOBALG.A.P.**



## THE GLOBALG.A.P GENERIC STANDARDS

### HOLISTIC APPROACH TO FARM ASSURANCE

- GLOBALG.A.P is holistic. The GLOBALG.A.P Standard is designed to assure consumers that the food they eat is produced according to Good Agricultural Practices
- Under continual improvement, Good Agricultural Practice minimize the risk of microbiological contamination, lessen detrimental environmental impacts of farming operations, and ensure a responsible approach to worker health and safety as well as animal welfare
- Based on supply chain consensus and product specific consumer expectations, the composition of the elements varies across the GLOBALG.A.P scopes

### Holistic Approach Fruit and Vegetables

Total number of Control Points: 228



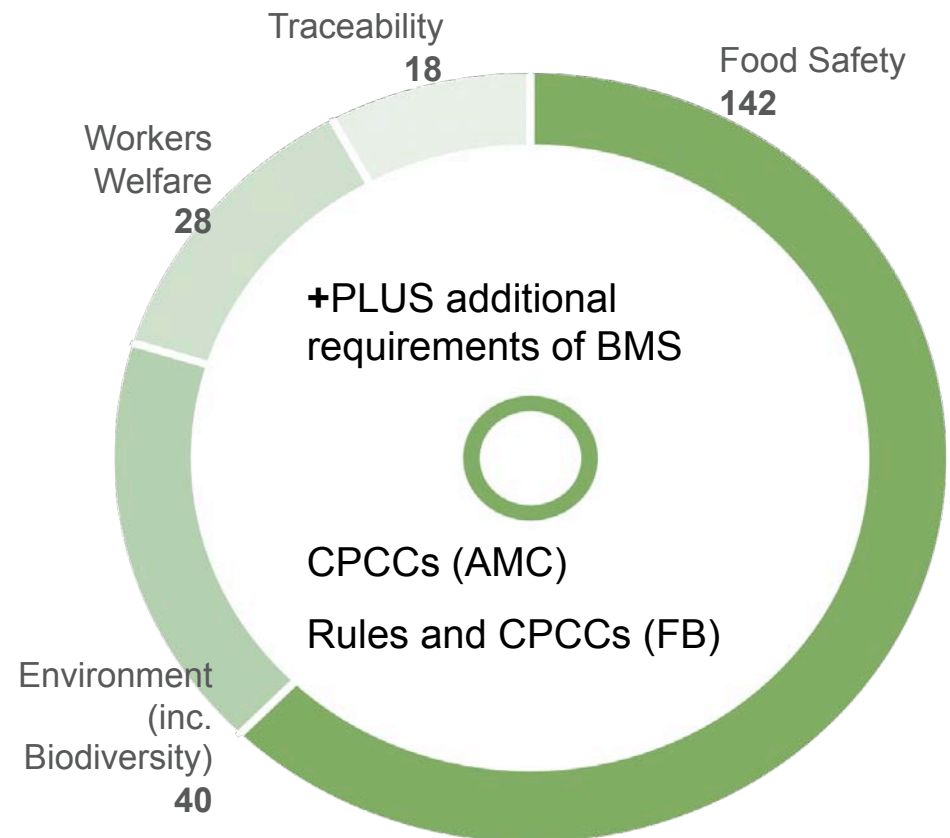
## THE GLOBALG.A.P BENCHMARKED STANDARDS

### HOLISTIC APPROACH TO FARM ASSURANCE

- Standards with the same approach and outcome than GLOBALG.A.P can be benchmarked
- Benchmarked Standards can also include specific requirements, on top of GLOBALG.A.P ones. This allows them to have their own identity and be more specific to their target markets
- Standards created to satisfy local needs can meet also international expectations via the benchmarking

### Holistic Approach Fruit and Vegetables

Total number of Control Points: 228

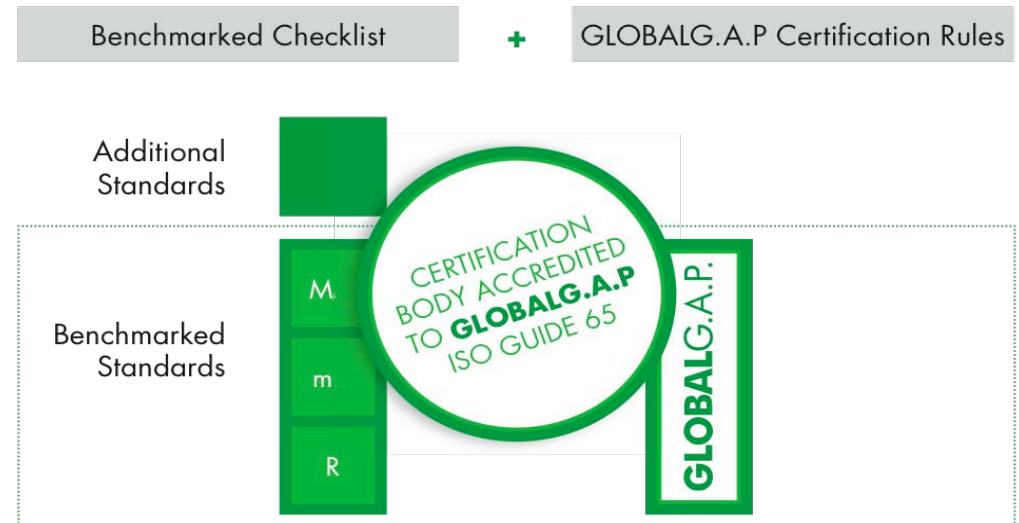


## BENCHMARKING CATEGORIES

### APPROVED MODIFIED CHECKLIST (AMC)

#### Benchmarking of Control Points

- Comparison of Control Points in the applicant standard
  - Same level of compliance
  - Assure similar compliance criteria (local adaptation possible)
- 
- The approved standard will be certified with the GLOBALG.A.P General Regulations by GLOBALG.A.P accredited certification bodies



## BENCHMARKING CATEGORIES

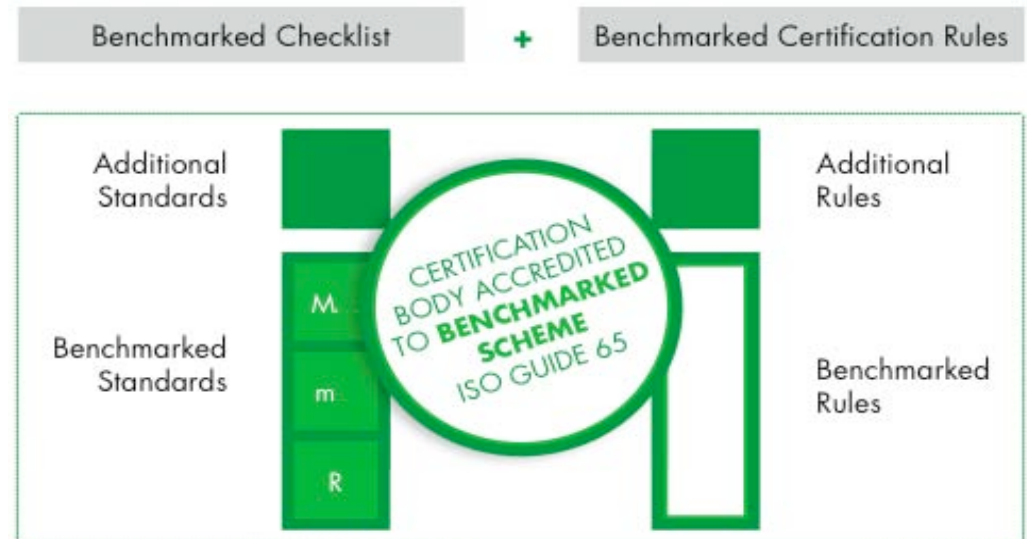
### FULL BENCHMARKING

#### Benchmarking of Certification Rules

- Auditor qualifications
- Sanctions procedure
- CB requirements
- Option 4 QMS checklist
- Certification procedure
- Same certification output

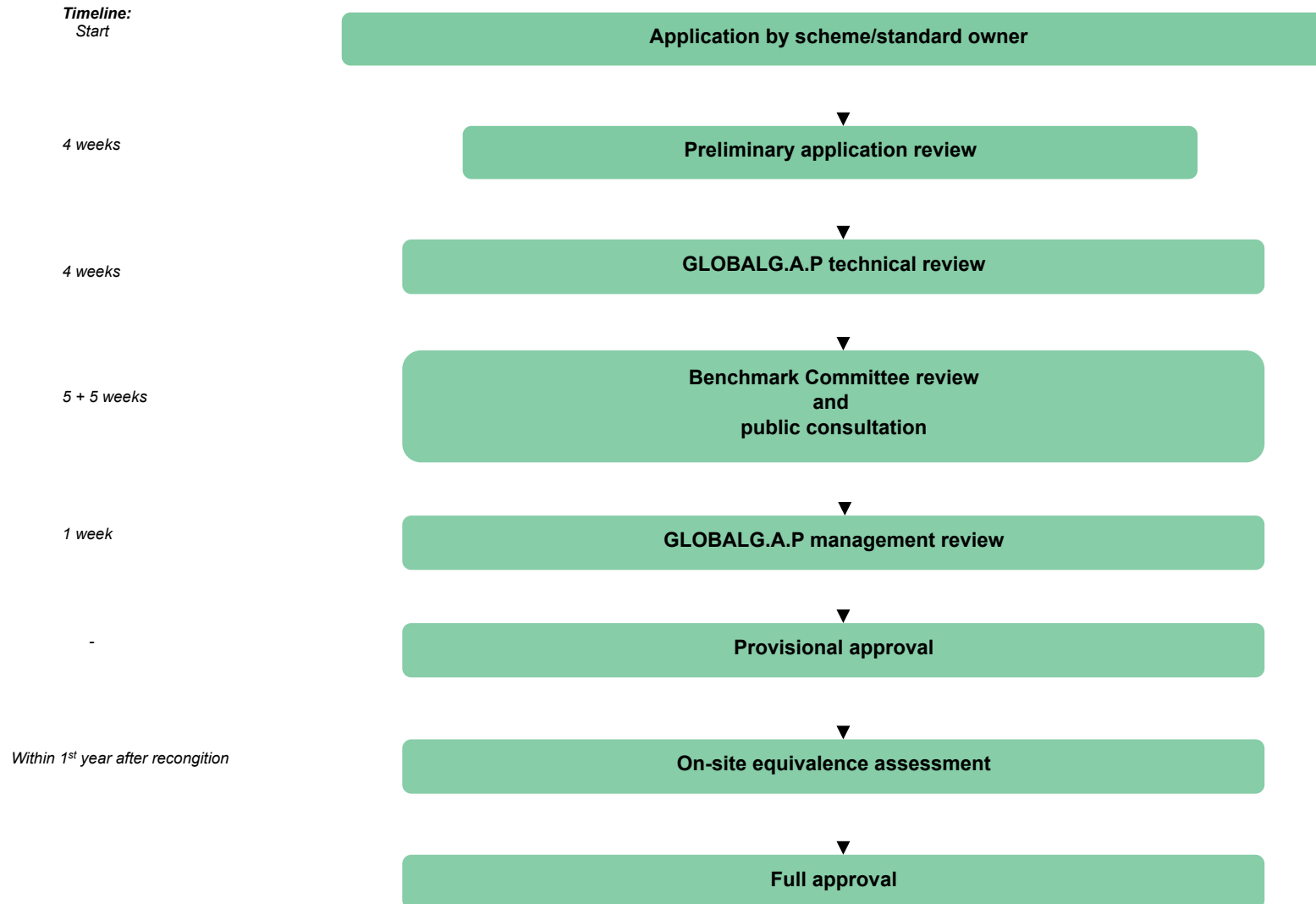
#### Benchmarking of Control Points

- Comparison of Control Points in the applicant standard
- Same level of Compliance
- Assure similar criteria of compliance (local adaptation)



# BENCHMARKING PROCESS

## OVERVIEW



## BENCHMARKING EXTRANET

Features of the Benchmarking Extranet (<http://benchmarking.globalgap.org/>):

- Online registration (Application)
- Communication platform (Discussion Section)
- Document centre (Upload/ Download of documents for all the involved parties.)
- Public Review takes place through the BM-Extranet at the appropriate time
- Track down/ Follow up your application
- Constant update of Events, News and Meetings regarding GLOBALG.A.P
- Full traceability and transparency of the system



**GLOBALG.A.P.**

**BENCHMARKING EXTRANET**

**Extranet Login**  
 Enter your Login and password to sign in.

Login:

Password:

[Forgot your password?](#)

**New to the Benchmarking ExtraNet?**  
 Apply [here](#) to enter the online process and to receive access.

# APPLICATION

## STEP 1

### Application:

- Register in the GLOBALG.A.P System
- Create your Scheme/Standard tracker
- Fill user and company data
- Load all documentation needed for application

The screenshot shows the GLOBALG.A.P. website interface. At the top, the logo and tagline 'The Global Partnership for Safe and Sustainable Agriculture' are visible, along with navigation links: ABOUT US, CONTACT, DISCLAIMER, FAQ, HOME. On the left, there is a 'BENCHMARKING EXTRANET' menu with options: EDIT USERDATA, DOCUMENT CENTER, TASK CENTER, USER MANAGEMENT, EDIT INVOICING DATA, PRIVACY STATEMENT, CB EXTRANET, MEMBER EXTRANET, INFOMAIL EXTRANET, and LOGOUT. The main content area is titled 'New Application' and contains the following form fields:

- Scope (\*): IFA 4.0 Crops Base
- Sub-Scope(\*): IFA 4.0 Fruit and Vegetables (dropdown menu is open showing options: IFA 4.0 Fruit and Vegetables, IFA 4.0 Flowers and Ornamentals, IFA 4.0 Combinable Crops, IFA 4.0 Green Coffee, IFA 4.0 Tea)
- Name of Applicant Standard / Scheme (\*): [Empty text box]
- Current Applicant Standard /Scheme Version: [Empty text box]
- Products: [Empty text box]

Below the form, there are 'Submit' and 'Back' buttons, and a link for 'Send Comment to this Page'. A note indicates '\* Required fields'.

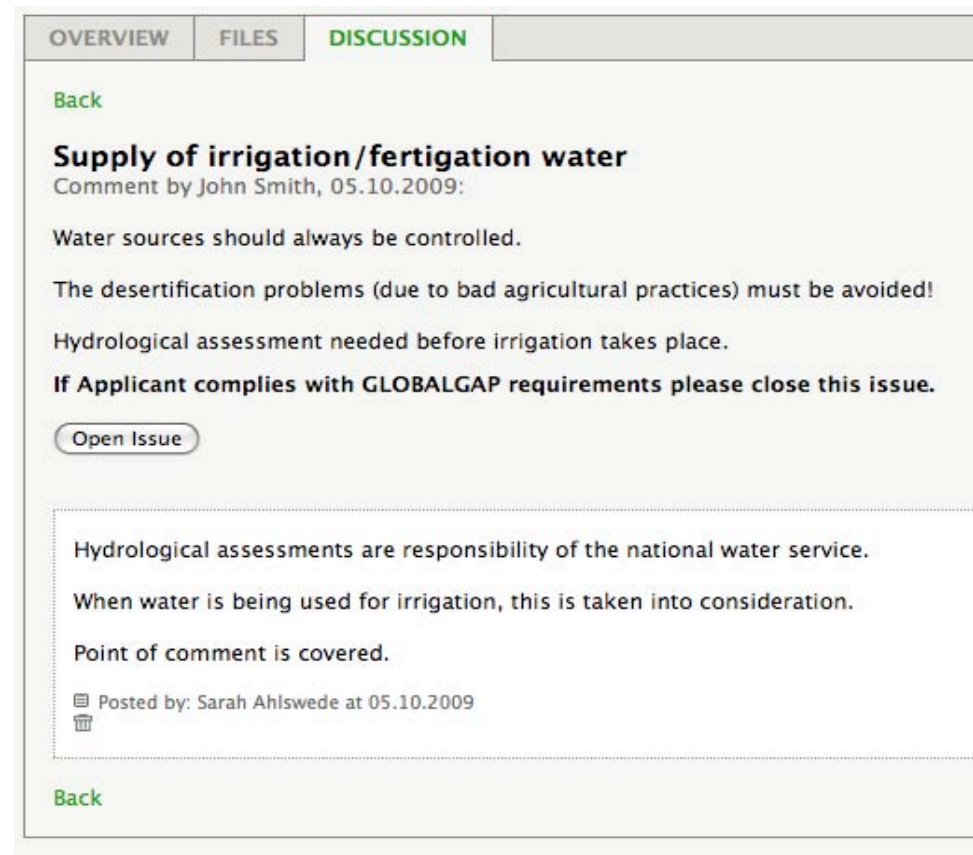


## TECHNICAL REVIEW

### GLOBALG.A.P DOCUMENTARY REVIEW

#### The Reviews:

- Application Review to ensure that the Applicant fulfils the requirements necessary to undergo the Benchmarking Process
- Once accepted, the applicant normative documents undergo the comparison by an assigned expert
- The review takes place as an online discussion, where all involved parties can give their input



OVERVIEW FILES DISCUSSION

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**Supply of irrigation/fertigation water**  
Comment by John Smith, 05.10.2009:

Water sources should always be controlled.

The desertification problems (due to bad agricultural practices) must be avoided!

Hydrological assessment needed before irrigation takes place.

**If Applicant complies with GLOBALGAP requirements please close this issue.**

[Open Issue](#)

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Hydrological assessments are responsibility of the national water service.

When water is being used for irrigation, this is taken into consideration.

Point of comment is covered.

Posted by: Sarah Ahlswede at 05.10.2009

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## PUBLIC CONSULTATION

### CONSULTATION

#### Public Consultation:

- Peers of the applicant standard owner can participate of the benchmarking process during the public consultation period.
- Their comments are posted into the Discussion Section of the BM-Extranet and have to be addressed by the applicant

#### Benchmark Committee Review:

- A Committee composed of members of the relevant sector committee and other technical experts review the documentary comparison done by the technical expert.

#### Post new Topic

Please complete the Fields below to submit a New Topic for Discussion about this Applicant Standard / Scheme.

Issue:

Type:

Section:

Comment:



## GLOBALG.A.P MANAGEMENT REVIEW, PROVISIONAL APPROVAL ON-SITE EQUIVALENCE ASSESSMENT AND FULL APPROVAL

### Further Steps:

- The **GLOBALG.A.P Management Review** aims to ensure that the process has been properly followed and that the agreed changes have been made on the applicant's normative documents
- After the **Provisional Approval** is granted, an **On-site equivalence assessment** of the Applicant normative documents is carried out within one year after recognition
- The outcome is evaluated and possible adjustments (if any) have to be made
- At the same time at least one CB must achieve accreditation for the (Sub-)Scope
- During this one year time window, the provisional recognition is public in the GLOBALG.A.P website

### → Full Approval

- Once the previous Steps have been accomplished and correctly implemented, the Full Approval is granted

## GLOBALG.A.P RULES

### CERTIFICATION OPTIONS

#### Option 2/4: **Producer Group**

- Farmer group is the certificate holder
- Annual internal inspection of all producer group members
- Quality Management System (QMS)
- Annual internal audit of the QMS
- Annual external inspection
- Sample Individual producers

















▶ **Benchmarked Schemes/Standards**

#### Option 1/3: **Individual Producer**

- The individual producer is the certificate holder
- Farmer self assessment
- Annual external inspection



## FULLY APPROVED BENCHMARKING SCHEMES / STANDARDS

LOGO	STANDARD NAME	STANDARD OWNER	COUNTRY	SCOPE	CERTIFICATION BODIES
	<b>CHILEGAP</b>	Fundacion para el Desarrollo Fruticola		Fruits and Vegetables	LSQA (LATU Sistemas S.A.), Inspectorate de Argentina S.A., NSF-CMi Certification, CPS - Certification of Product and Systems
	<b>IP SIGILL GAP</b>	Sigill Kvalitetssystem AB		Fruits and Vegetables	SMAK
	<b>MEXICOG.A.P</b>	Mexico Calidad Suprema A.C.		Fruits and Vegetables	NORMEX OCUM ANCE
	<b>NATURANE</b>	ANECOOP Spain COOP		Fruits and Vegetables	CERTIFOOD GRUPOTEC PROCERT IBERIA
	<b>NATURSENSE</b>	E. Martinavarro S.A.		Fruits and Vegetables	GRUPOTEC
	<b>CERTIFIED NATURAL MEAT PROGRAM</b>	Instituto Nacional de Carnes		Cattle and Sheep	LSQA
	<b>CHINAGAP STANDARD AND CERTIFICATION RULE</b>	Certification and Accreditation Administration of the People's Republic of China		Fruit and Vegetables-Combinable Crops	WIT Assessment (China), China Quality Mark Certification Group CO.LTD, Beijing Coops Integrity Certificate Centre, CQC - China Quality Certification Centre, SGS-CSTC Standards Technical Services.Co.LTD

## PROVISIONALLY APPROVED BENCHMARKING SCHEMES/STANDARDS

	<b>BANAGAP</b>	Banane de Guadeloupe et Martinique		Fruits and Vegetables	QUALISUD
	<b>KENYAGAP</b>	Fresh Produce Exporters Association of Kenya		Fruits and Vegetables - Flowers and Ornamentals	AFRICERT
	<b>KFC SILVER STANDARD</b>	The Kenya Flower Council		Flowers and Ornamentals	THE KENYA FLOWER COUNCIL
	<b>SALMONGAP</b>	SalmonChile		Salmonides	tbc
	<b>THAIGAP</b>	The Thai Chamber of Commerce & Board of Trade of Thailand		Fruits and Vegetables	BVQI- THAILAND

## FEES

### OVERVIEW COVERED CROPS

**GLOBALG.A.P.**

**FEE TABLE 2011**

Code Ref.: Fee Table 2011 Version 1.0  
Publishing date: 11 August 2010  
Page: 3 of 9

## 2 Producer Registration Fee for all Options (1, 2, 3 and 4)

### 2.1 Producer Registration Fee for all Options (1, 2, 3 and 4)

#### Integrated Farm Assurance: Crop Based Scopes and Plant Propagation Material For Covered Crops<sup>1</sup>

Area under Production	Amount per year	Notes
< 0.5 ha	5 €	GLOBALG.A.P Producer Registration Fees are calculated according to the production surface of certified crops. <i>(Any surface that is used more than once in an annual certification cycle shall be registered as further harvest. Surfaces registered under further harvest are not subject to additional producer registration fee.)</i>
≥ 0.5 - < 1 ha	10 €	
≥ 1 - < 1.5 ha	15 €	
≥ 1.5 - < 5 ha	30 €	
≥ 5 - < 10 ha	50 €	
≥ 10 - < 30 ha	80 €	
≥ 30 - < 100 ha	150 €	
≥ 100 - < 500 ha	300 €	
≥ 500 ha	500 €	

## FEES

### OVERVIEW NON-COVERED CROPS

#### 2.2 Producer Registration Fee for all Options (1, 2, 3 and 4) Integrated Farm Assurance: Crops and Plant Propagation Material For Non-covered Crops<sup>1</sup>

Area under Production	Amount per year	Notes
< 0.5 ha	2 €	<p>The Producer Registration Fee is calculated based on the area registered under first harvest.</p> <p><i>(Any surface that is used more than once in an annual certification cycle shall be registered as further harvest. Surfaces registered under further harvest are not subject to additional producer registration fee.)</i></p>
≥ 0.5 - < 2 ha	4 €	
≥ 2 - < 5 ha	10 €	
≥ 5 - < 15 ha	15 €	
≥ 15 - < 100 ha	30 €	
≥ 100 - < 1000 ha	70 €	
≥ 1000 - < 5000 ha	150 €	
≥ 5000 - < 10,000 ha	300 €	
≥ 10,000 ha	500 €	

## FEES

### OVERVIEW BENCHMARKING FEES

<b>7 Benchmarking Fees</b>			
<b>Equivalent Certification System Owner (ECSO) Fees and Approved Modified Checklist Owner (AMCO)</b>			
<b>Fee Type</b>	<b>Applies to</b>	<b>Amount</b>	<b>Notes</b>
Initial Application Fee	Applicant schemes	2,500 €	Per initial application, This includes an initial GLOBALG.A.P Secretariat review and report (two rounds of feedback to scheme owner)
Additional Review	Applicant scheme or scheme in re-benchmarking process	1,000 €	GLOBALG.A.P Secretariat review and report
Base Administration Fee	First benchmarked sub-scope	2,500 €	Per calendar year for private sector schemes with ECSO and AMCO agreement and includes voluntary membership.
Sub-scope Extension	Each additional sub-scope	525 €	Per calendar year up to a maximum of 1,050 €.

## THE GLOBALG.A.P STANDARDS

### WHAT ARE THE BENEFITS FOR THE PRODUCERS?

The IFA Standard offers several **benefits** to producers:

- Reducing food safety risks in primary production by encouraging the development and adoption of national and regional farm assurance schemes
- With a clear risk assessed HACCP based reference standard serving the consumer and food chain
- It also serves as technical communication platform for continuous improvement and transparency through consultation across the entire food chain
- Reducing the cost of compliance by avoiding multiple product audits on mixed farming enterprises by a single “one-stop-shop”
- Avoiding excess regulators burden by pro-active adoption by industry and by achieving global harmonization leading to a more level playing field

„**Extra**“- Benefit for producers certified by Benchmarked Scheme/Standard:

- Avoid duplication of costs.
- Better access to **local** and international markets.
- Better understanding of the requirements (adaptation to local language, culture, issues).
- Easier implementation.

## THANKS FOR YOUR ATTENTION!

QUESTIONS – DISCUSSION – CONTACT US

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